



**WE PROVIDE YOU
CREATIVE
BUSINESS SOLUTION**

**AMPLIFYING BRANDS WITH
OUR DIGITAL MASTERY**

WELCOME TO OUR BUSINESS

Step into our world of possibilities at ATA Analytiq Pvt. Ltd. Welcome to the forefront of digital innovation.

The Internet and digital media have become paramount tools that play integral roles in communication. The ability to connect people, transform businesses, and democratize information across the globe in real-time has dilated in the last few decades.

Recognizing the scope of countless opportunities, we've created ATA Analytiq Pvt. Ltd. for people. Elevated by our dynamic team of seasoned professionals, we're on a journey to empower businesses with our suite of digital solutions. Since the establishment of our organization in 2019, we've experienced exponential growth in the industry.

Our diverse array of digital marketing and digital development services is crafted meticulously to exceed your expectations. We've earned the trust of over a hundred valued clients with our solutions.



OUR VISION

ATA Analytiq Pvt. Ltd. possesses a strong vision, which keeps the organization highly motivated. Our vision is to be the driving force behind digital transformation. That is why our digital solutions are built with innovation and creativity. We want to empower businesses to help them flourish in the digital age. We want to set the standard for excellence in our industry with innovation.

OUR MISSION

Our mission revolves around leveraging technology and creativity to help businesses thrive in the online world. Our main focus is to drive measurable results and foster meaningful connections between brands and their audiences. With our tailored strategies and cutting-edge technologies, we want to be the medium that helps businesses reach new heights of success. We want to be the beacon of distinction in the digital realm by making a tangible impact in the digital world.



SEO

OUR DIGITAL SOLUTIONS



CONTENT CREATION & PRODUCTION

- Social Media Content
- Blog Posts
- Video Production
- Infographics
- Website Content



DIGITAL MARKETING

- Search Engine Marketing (SEM) / Pay-Per-Click (PPC)
- Social Media Marketing (SMM)
- Content Marketing
- Digital Advertising
- Social Media Management
- Conversion Rate Optimization (CRO)



SEARCH ENGINE OPTIMIZATION

- On-Page SEO
- Off-Page SEO
- Technical SEO
- Local SEO

OUR DIGITAL SOLUTIONS



WEB DEVELOPMENT

- Static Website Development
- Dynamic Website Development
- E-commerce Website Development



CRM DEVELOPMENT

- CRM Platform Customization



MOBILE APP DEVELOPMENT

- Native App Development
- Hybrid App Development
- Progressive Web App Development

Our founders have overcome the challenges of entrepreneurship with a sense of unity and purpose. We have expanded our horizons across borders and established ATA Analytiq LLC in the United States of America, which has helped our organization reach the global stage. Our founding partners worked as employees in a company that shut down before they stepped into the path of entrepreneurship. They came up with the idea of forming their own organization and built the foundation of ATA Analytiq Pvt. Ltd.

OUR JOURNEY

In the year 2019, our company, ATA Analytiq Pvt. Ltd., was established with ambition and a trio of visionaries. Our organization emerged in the digital landscape, initially focusing on US IT staffing. It all began with a passion for innovation, which helped us gain only 10 clients.

Over the past few years, our team has witnessed astonishing growth, evolving from a small startup serving just 10+ clients into a formidable presence in the digital realm. Our clientele expanded, and till now we have provided solutions to more than 300 domestic and international clients. None of this would have been possible without the dedication and contributions of the team at ATA Analytiq. Our collective efforts have propelled us to achieve new milestones.



We are dedicated to nurturing rising talents and encouraging innovation, and that's why we are called ATA Analytiq. "ATA" stands for Aspiring Talent Acquisition.

www.ataanalytiqpvt.com

#growwithataanalytiq

Teams Of Our *Organization*

Founders



Arindam Mukherjee
DIRECTOR



Tanmoy Saha
DIRECTOR/HR HEAD



Arpan Bhattacharyya
DIRECTOR/ADMINISTRATION

OUR CLIENTELE



INTERNATIONAL CLIENTS

By embracing diversity, we've built a global clientele. Our digital solutions are being offered to all corners of the world. With high adaptability and strong commitment, we're helping our international clients with our expertise. Over the years, we've expanded our client base, which has helped us achieve credibility and trustworthiness in multiple industries.



DOMESTIC CLIENTS

STARTUP
BUSINESSES

Our diverse range of domestic clients across the nation has helped our organization become a renowned entity. From startups to established enterprises, our tailored digital solutions are providing value to businesses in every sector. Along with offering services, we aim to build a lasting partnership with our domestic clients. We understand the local market landscape, which helps us empower businesses.

#growwithataanalytiq



WHY CHOOSE US?

We serve our clients as a strategic partner and tailor our digital solutions to offer the best results.

1. We have expertise across the entire digital spectrum.
 2. We strategize and make data-driven decisions to achieve a high level of accuracy.
 3. We tailor solutions that are suitable for companies across multiple industries.
 4. We stay updated on digital trends and the latest algorithmic patterns.
 5. We have a proven track record of successful projects.
 6. We offer guidance and assistance to support our clients.
 7. We are constantly exploring new technologies.
 8. We are chosen by professionals.
 9. We maintain punctuality which helps us deliver projects on time.
 10. We provide 24/7 assistance to our clients.
- 

CTA + CONTACT DETAILS

INNOVATION

OUR SERVICES AS YOUR GUIDELINE

Elevate your digital presence! Contact us to discuss how our expert digital marketing and digital development services can drive success for your brand.



+91-91471-48551

+91-91471-77900

+1 - 70366-55103

9th floor, Dn-11, DN Block,
Sector V, Bidhannagar, Kolkata,-700091

Office No 722, 7th Floor, Star, Gera Imperium
Patto Plaza, opposite of Novotel, Patto Centre,
Panaji, Goa 403001

585 Grove St 145
#584, Herndon, VA 20170

www.ataanalytiqpvt.com hr@ataanalytiq.com

OUR BRANCHES

USA: ● Virginia ● California ● North Carolina

INDIA: ● Bombay ● Goa ● Kolkata